AYLIN Y. WOODWARD

aylinwoodward.com • (585) 208-2234 • 184 E. 7th Street Apt. 18 New York, NY 10009 • aylin.y.woodward@gmail.com

EDUCATION

University of California, Santa Cruz, Santa Cruz, CA

September 2016 – June 2017

Master's Degree-Equivalent Graduate Certificate: Science Communication

Dartmouth College, Hanover, NH

Bachelor of Arts: Biological Anthropology and Government

 $September\ 2011-June\ 2015$

GPA: 3.86

Honors: Magna Cum Laude, Phi Beta Kappa, 2016 National Science Foundation Graduate Research Fellowship Award, 2016 National Science Writers Association Graduate Travel Fellowship, 2016-17 ARCS Foundation Scholar, awarded high honors for biological anthropology thesis at Dartmouth College, third place: 2015 Sigma Xi science research competition.

WORK EXPERIENCE

The Wall Street Journal, New York, NY

December 2021 – present

Science Reporter

Cover science topics, with an emphasis on paleoanthropology, archaeology, space science and physics, for The Wall Street Journal national affairs, health and science, and Future of Everything bureaus. Assist with podcasts and video stories.

Insider Inc., New York, NY

January 2019 – November 2021

Senior Science Reporter

Ensured appropriate coverage of climate change, coronavirus, paleoanthropology, space, and Earth science stories for the science desk <u>at Business Insider</u>. Reported to the science, health, and news editors in the London, San Francisco, and New York offices of Insider Inc. and assisted with content creation for audiences in more than a dozen countries worldwide. Generated, on average, more than 2 million unique pageviews and 15 million pageviews monthly.

Freelancer, Santa Cruz, CA

March 2018 – December 2018

Freelanced regularly for <u>Live Science</u>, while also taking assignments from the University of California, Santa Cruz and San Francisco news offices, the University of Maryland Office of the President, Stanford School of Medicine, and American Chemical Society. Worked with <u>SciShow</u> on YouTube in spring 2018, and wrote profiles for the <u>2018 HHMI Investigator Cohort</u> and <u>Hanna H. Gray Fellows Cohort</u>. Bylines in <u>Scientific American</u>, <u>BuzzFeed News</u>, <u>Science News</u>, and <u>Science</u>.

Tam Communications, Santa Cruz, CA

March 2018 – November 2018

Script Writer, Producer, & Social Media Manager

Wrote scripts for TV, web, and radio spots while editing content for on-screen and voice actors. Assisted with post-production editing using Adobe Premiere Pro and graphics creation. Managed Twitter, Facebook, Instagram, YouTube, and Vimeo accounts; interacted with users on these platforms daily while ensuring adequate SEO parameters were met.

Futurism, Brooklyn, NY

December 2017 - March 2018

Section Editor for AI, robotics, and commercial space

Curated content by approving, assigning, editing, and fact-checking three to six stories a day using WordPress. Packaged each piece with accurate and engaging titles and subtitles that adhered to SEO guidelines for the website and social media. Managed a six-writer team while co-opting feedback from two managing editors. Wrote two 2,000 word stories monthly.

New Scientist, Cambridge, MA

June 2017 – December 2017

Editorial Intern

Worked with biomedical, environment, technology, and space editors to write and pitch three to five science news stories per week for online and print. Produced accompanying videos to boost story visibility.

SKILLS & INTERESTS

Languages: Turkish (native fluent, Dual Citizen of Turkey), French (working proficiency), Spanish (conversational) Technical: Premiere Pro, Final Cut Pro, Photoshop, Avid, Microsoft Office Suite, WordPress, SQL, HTML, STATA, R Interests: Roller derby, coaching adult and youth roller derby, ski racing, coaching youth ski racing